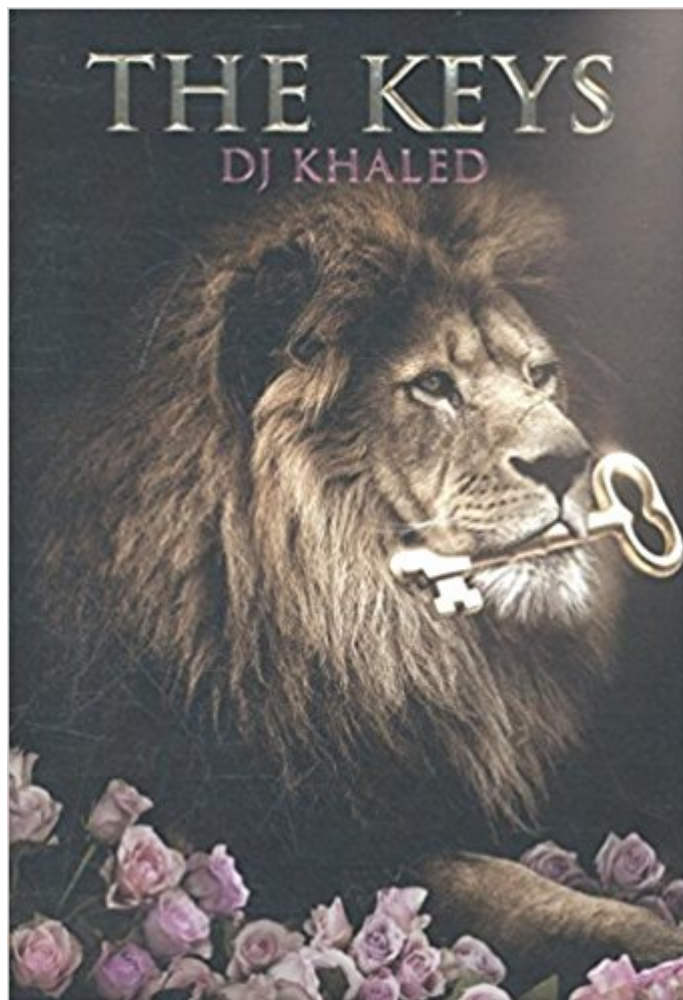


The book was found

# The Keys



## Synopsis

From Snapchat sensation, business mogul, and recording artist DJ Khaled, the book *They don't want you to read* reveals his major keys to success. • Stay away from They- Don't ever play yourself- Secure the bag- Respect the code- Glorify your success- Don't deny the heat- Keep two rooms cooking at the same time - Win, win, win no matter what

## Book Information

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Best Sellers Rank: #26,802 in Books (See Top 100 in Books) #9 in Books > Arts & Photography > Music > Biographies > Rap & Hip-Hop #214 in Books > Biographies & Memoirs > Arts & Literature > Actors & Entertainers #218 in Books > Humor & Entertainment > Movies > Biographies

## Customer Reviews

• [The Keys is] an invitation to join someone else's victory lap, in the hopes that it might help you envision your own | He's left a key under the mat so you can let yourself in. • - The New Yorker • There is a Khaled quote running through my head: • Those who have a hundred percent chance of losing are the people who never try. • He's right. How can I win if I don't even play? • - Vice

DJ Khaled is a music-industry mogul who has produced dozens of chart-topping records with artists such as Jay Z, Nas, Kanye West, Drake, and Lil Wayne. He is the founder of We The Best Music Group, and the creator of one of the most globally viewed Snapchat accounts. He currently lives in Miami, where he continues to record new music.

Khaled Khaled, if you read this review know that you constantly help inspire me and my fiancé©, Valerie. Your book is incredible, I read at least 1 chapter out loud to her every night before bed. P.S.

Your son Asahd Khaled is a beautiful young boy, I wish him a wonderful life and I know you will be a remarkable father. Without further ado...For fellow ers pondering whether to buy The Keys or not, just do it. If you want to be motivated, inspired, and learn how to achieve true happiness, buy it. It's a fluid read, it won't hurt your head, and it includes real interviews/excerpts from people such as Jay Z + Dr. Dre who knew DJ Khaled in the past and the experiences they shared together.It's 212 pages with big, legible font. The unofficial chapters are titled:1-Walk with me through the pathway of more success1.5-"We the best"2-Stay away from "They"2.5-"They don't want you to ..." + Jay Z Exerpt3-Be Yourself3.5-"Special Cloth" + Cool + Dr. Dre Exerpts4-Don't ever play yourself4.5-""They" kick you when you're down ; "They" wanna kick it with you when you're up" + DJ Nasty Exerpt5-Secure the bag5.5-"Don't complain" + P. Diddy Exerpt6-Life is what you make it, so let's make it6.5-Fat Joe Exerpt7-Weather the storm7.5-Doc Wynter Exerpt8-"They" gonna try to close the door on you ; just open it9-Stay Humble9.5-"Catch a vibe" + Joey Budafuco Exerpt10-Respect the code10.5-"Bless up" + Gil Green Except11-Believe in the hustle11.5-"Go harder" + Stephen Marley Exerpt12-Keep two rooms cooking at the same time12.5-"Lionnnnnn" + Marco Borges Exerpt13-Temptation is a type of "They"13.5-"Stay Fresh" + Jeremy Zimmer Except14-Fan Luv14.5-"Have a lot of pillows" + Ariana Huffington Exerpt15-Inspire the young world15.5-"Its a cold world, bundle up" + L.A. Reid Except16-Choose your own wins16.5-"Don't burn no bridge ; only God can walk on water" + Busta Rhymes Exerpt17-Keep it off the record17.5-"Ownership is key" + Rick Ross Exerpt18-Glorify your own success18.5-"Make it a movie" + Terrell Jones + Young Sav Exerpts19-Don't deny the heat19.5-"Success is a process" + Lyor Cohen Exerpt20-Don't chase the money, let the money chase you20.5-"Patience is a talent" + E-Class Exerpt21-God is the greatest21.5-"Angels" + Larry Jackson Exerpt22-I remember22.5-"I changed... A lot" + Nicole Tuck Exerpt23-Win, win, win, no matter what23.5-"Another one"Wow that review took a while to write out on my phone, definitely should have done this on my laptop lol.

Bless up.

Purchased this book for my son who is serving time in county jail. He is a gifted poet and prolific writer. I sent him Empire State of Mind about Jay Z and he devoured it. Just sent him DJ KHALED's book. He can't wait to get out and start working on his writing and music. Thanks to these great examples, he is looking at life through a different lens. Thanks.

No problem with the quality or price, just not so enthused by the content. I had heard about the book on NPR, and thought I'd give it a try. Great thoughts behind it, but the style in which it's written in a

little bit too much for me. I do not enjoy reading books with grammar and or syntax errors that really stand out--I knew this would have some, but too much for me in this book.

I thought the book was going to be a contrived list of pointless platitudes. In reality it is a humble eye opening compendium of insight. The lessons and HONESTY and transparency were refreshing.

They Really dont want you to read this book. Application of this book to your personal life will give you the key to open doors. The mind is very powerful. Khaled used his mind to drive him to never fail to push his talents inside those doors. I look at it as the "key" was in the slot but he bust the door down at times and it works because "they" didnt want him in. #Majorkey

I bought this book for the teenagers in my life but ended up reading and enjoying it myself. It's well written and shares a positive, work hard, play hard message. Easy to read too!

Horrible book and unreadable in my opinion. DJ Khaled seemed like a nice positive person when he was promoting the book but it reads like a tv infomercial. The guy made fun of the people that buy his products in a turbo tax commercial so that says it all. He isn't trying to help people, he just wants your money.

I purchased several copies to give out to young adults. A little encouraging never hurts!

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